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Jane Price Loudon is a management consultant in the information systems area and the author of seven books. Her special interests include systems analysis, data management, MIS auditing, software evaluation, and teaching business professionals how to design and use information systems.

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Jane Price Loudon is a management consultant in the information systems area and the author of seven books. Her special interests include systems analysis, data management, MIS auditing, software evaluation, and teaching business professionals how to design and use information systems.

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A management information system is an information system used for decision-making, and for the coordination, control, analysis, and visualization of information in an organization. The study of the management information systems involves people, processes and technology in an organizational context. In a corporate setting, the ultimate goal of the use of a management information system is to increase the value and profits of the business. This is done by providing managers with timely and approp

Management information system - Wikipedia

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Management-level systems typically provide periodic reports rather than instant information on operations. An example is a relocation control system that reports on the total moving, house-hunting, and home financing costs for employees in all company divisions, noting wherever actual costs exceed budgets.

MANAGEMENT INFORMATION SYSTEMS—:::Chapter 2

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Loudon continues to be authoritative but is also more customizable, flexible, and geared to meeting the needs of different colleges, universities, and individual instructors. Information systems are one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage. Students will find here the most up-to-date and comprehensive overview of information systems used by business firms today.

For undergraduate and graduate MIS courses. This in-depth look at how today's businesses use information technologies is part of a complete learning package that includes the core text and extensive supplemental online materials. The core text consists of 12 chapters with hands-on projects covering the most essential topics in MIS. An important part of the core text is the Video Case Study and Instructional Video Package: 24 video case studies (2 per chapter) plus 16 instructional videos that illustrate business uses of information systems, explain new technologies, and explore concepts. Videos are keyed to the topics of each chapter. Teaching and Learning Experience *i*. This program will provide a better teaching and learning experience—for you and your students. Here's how: Personalize learning with MyMISLab—the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom. Cover the most essential topics in MIS using an integrated framework for describing and analyzing information systems. Connect classroom knowledge to everyday life by showing information systems composed of people, organization, and technology elements, reinforced in student projects and case studies. Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 013380688X/ISBN-13: 9780133806885. That package includes ISBN-10: 0133576841/ISBN-13: 9780133576849 and ISBN-10: 0133581780/ISBN-13: 9780133581782. *i*MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

For introductory courses in Information Systems or Management Information Systems. Connect Essential MIS Concepts to Everyday Life Essentials of MIS takes an in-depth look at how today's businesses use information technologies and systems to achieve corporate objectives. Current real-world business cases illustrate how companies have identified and ultimately solved key business challenges using information systems and technologies. Through the use of Essentials of MIS, readers will be able to participate in, and even lead, management discussions of information systems for a firm. Part of a complete learning package that includes the core text and extensive supplemental online materials, the core book consists of twelve chapters with hands-on projects (including video case studies and instructional video packages) covering the most essential topics in MIS. The Twelfth Edition continues to be authoritative, but is now more customizable, flexible, and geared to meeting the needs of different instructors, with many of its learning tools now available in digital form. Also Available with MyMISLabTM This title is also available with MyMISLab, an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab, search for: 0134473701 / 9780134473703 Essentials of MIS MyMISLab with Pearson eText -- Access Card Package Package consists of: 0134238249 / 9780134238241 Essentials of MIS 0134325184 / 9780134325187 MyMISLab with Pearson eText -- Access Card -- for Essentials of MIS

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WHATS IN IT FOR ME? Information technology lives all around us-in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.

This book combines knowledge management with other subject areas within the management information systems field using contingent approaches to linking knowledge management to other IT management topics and its uses.

This text contains a wealth of pedagogical features to facilitate student comprehension, which aid in reviewing and reinforcing key concepts, as well as promoting problem-solving skills.

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