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Meredith And Shafer Operations Management

Operations Management for MBAs [Meredith, Jack R., Shafer, Scott M.] on Amazon.com. *FREE* shipping on qualifying offers. Operations Management for MBAs

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Operations management by Meredith, Jack R, Shafer, Scott M

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Operations Management > Syllabus | Concourse

Book description. Operations Management for MBAs provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other ...

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Revised to reflect the growing importance of soft and hard technologies, as well as the rise of service organisations and the global economy, the Third Edition of Meredith & Shafer's Operations Management for MBAs focuses on what MBAs need to know about operations in their careers.

Operations and Supply Chain Management for MBAs, 6th Edition, provides an introduction to the basic concepts of operations and supply chain management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained with less quantitative and more conceptual content. With a concise format, this text is designed to allow professors to tailor the course through supplementary cases and other materials for the unique nature of various MBA programs and student populations.

The seventh edition of Operations and Supply Chain Management for MBAs is the definitive introduction to the fundamental concepts of supply chain and operations management. Designed

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specifically to meet the needs of MBA students, this market-leading book offers clear presentation of topics such as process planning and design, capacity and location planning, schedule and inventory management, and enterprise resource planning. A strategic, conceptual approach helps readers comprehend the contemporary issues they will soon be facing in industry. This concisely-formatted volume enables instructors to customize their courses for the unique requirements of MBA programs. Each chapter integrates material directly into the text rather than sidebars, highlights, and other pedagogical devices to achieve a smooth, easy-to-read narrative flow. Carefully selected questions prompt discussions that complement the mature, more experienced nature of MBA students, while case studies and supplementary materials illustrate key concepts and practices. Topics such as outsourcing and global sourcing, the role of information technology, and global competitiveness strategies assist students to understand working and competing in the globalized economy.

Operations Management for MBAs provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained.

This series introduces the core areas of chemical science, covering important concepts in an easy, accessible style. Each title contains a number of experiments and demonstrations, approached through the process of problem, hypothesis, experiment and conclusion. All the books support the QCA schemes of work and contain: definitions of important terms and explanations of key concepts; formulae and

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word equations; and the periodic table with explanatory notes. This title explores the concepts of elements and compounds.

Designed for MBA students, this book offers a brief introduction to the basic concepts of operations management. It provides a strategic, conceptual view of OM and the basics to complement class activities.

Operations Management for MBAs provides an introduction to the basic concepts of operations management with a strategic, conceptual, and contemporary approach. Specifically written with the needs of MBA students in mind, current topics such as supply chain management, the balanced scorecard, and yield management, as well as those specific to marketing, finance and other majors are explained.

"Growth and new developments in project management continue to accelerate in our society, in practice, and in our research publications. Beyond the attention previously (and still) paid to project management, program management, project portfolios, project maturity, project management offices (PMOs), Agile, and other such project issues, we are now seeing attention also directed to billion-dollar "mega-projects", inter-organizational project management, project governance, strategic projects, benefit realization, the duties of the project sponsor, the meaning of executive commitment, and other such issues. Projects are getting much more sophisticated and complex, involving multiple organizations and billions of dollars. And even though our knowledge of how to successfully execute standard projects has resulted in much better success rates in practice, the rates of success for less traditional projects, such as strategic and

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multi-organizational projects, are still poor. Part of the reason for this is just now becoming clear-- that "projects", as we've known them, are only the middle portion of a set of activities involving the recognition of a need, the selection of a project to meet it, designing a governance structure for the project, executing the project, and the tasks needed to ensureing the benefits of the project are realized. These ancillary activities are now also being heavily focused on and we hope to thereby see better success rates for our these strategic and more complex projects."--

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